

Household Hazardous Waste Program

Goals Planning Fiscal Year 2012

1. Education (Citizens, Businesses, Volunteers)
 - Continue increasing participation while reducing the amount of waste materials people are generating (pounds per participant).
 - Focus on the message to buy only what you need, use what you buy, buy non hazardous materials, recycle and reuse as much as possible, and take leftover materials to HHW.
 - Incorporate the HHW & SBWAP message with the Environmental Services recycling education program.
 - Evaluate and establish the appropriate age audience to deliver the HHW message.
 - Develop and format a proper message or tool for HHW education in schools.
 - Partner with TFD's education outreach in schools.
 - Partner with Tucson Water on their paid Teacher Intern Program to incorporate the HHW message.
 - Educate the public on alternatives. Provide alternatives information on the website. Provide information through NetZero (Earth911). Incorporate this tool into the HHW website once it has been evaluated. Continue providing outreach to businesses on the SBWAP.
 - Use volunteers more effectively (all collection outreaches, including Friday & Saturday collection at the Main site, education/outreach functions, etc.)
 - Update the volunteer training program (extend training requirements and recruit trainers)
2. Waste Management
 - Target selected waste streams to safely and effectively eliminate, divert, or recover costs.
 - Evaluate the management of the collected paint. Is it a benefit or a burden on the program? Are there alternatives to our current paint management method: stop accepting, dry, landfill, etc? Is paint currently priced appropriately to recover actual processing costs?
 - Perform an efficiency review of all the major waste streams.
 - Provide appropriate alternatives to the management of target waste streams, such as use for graffiti abatement. Identify other waste streams that can be diverted; used oil can be diverted to the auto parts stores.
 - Increase frequency of partnered collections with Dispose-A-Med.
 - Revive the audit program to include site visits.
3. Funding & Space Utilization Strategy
 - Develop an alternative to the IGA participation. Offer collection events for a fee to other cities, other neighborhood associations, other public/private entities.
 - Establish program elements for additional HHW services paid by other entities.
 - Develop a fee schedule for these collections based on size of event for contracted services to recover the additional operating costs (disposal expenses should not be included in costs).
 - Develop a marketing strategy to promote the new collection events program.
 - Evaluate available space at HHW.
 - Support efforts for a future HHW facility at the Los Reales Landfill.

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Comment [UK1]: I'm not sure what we're trying to address here. Are we eliminating waste streams or costs? Both?

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Comment [UK2]: Another bullet I don't understand.

Comment [UK3]: Are we looking at an alternative or are we supplementing the IGA?

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